



Gopher Protocol Year in Review
Transition to Revenue Generating Company
Equipped with \$1M cash

Atlanta, GA---January 4 2018 - Gopher Protocol Inc. (OTCQB: GOPH) ("Gopher" and the "Company"), a development-stage company which specializes in the creation of Internet of Things (IoT) and Artificial Intelligence enabled mobile technologies, releases a year in review for 2017. As Gopher looks ahead to new opportunities for 2018, management reflects on significant milestones in 2017 that transitioned Gopher to a revenue generating company focused on coupling its sales and marketing infrastructure with its diverse product pipeline.

Acquisition and Transition to Revenue Generating Company and New Management

In September 2017, Gopher announced the acquisition of certain assets from RWJ Advanced Marketing, which were previously owned by W.L. Petrey Wholesale Company. These assets provided Gopher the presence and potential revenue opportunities in approximately 15,000 locations across the United States.

As a result the acquisition, Gopher announced in a press release on December 5, 2017, that the audited financials provided \$66 Million in sales for FYE January 2017. Gopher also restated its strategy for the acquisition providing on the growth of revenue and capitalizing on the marketing infrastructure of RWJ Advanced Marketing with the plan to roll out its current line of proprietary products and technology including the pet tracker technology and to create a network across the United States.

Gopher's new CEO Gregory Bauer, said "RWJ brings to Gopher significant capabilities with respect to distribution". Mr. Bauer continued "We have DSD, which is direct store delivery, so as Gopher moves into a retail based product that we're looking at bringing to market, they will help put it on the shelf for us and manage the inventory for us."

Product Development and Marketing

During the course of the year, Gopher perfected its tracking technology that matured into a potential commercial product. On December 21, 2017 Gopher announced a major milestone with the announcement of news that its joint venture partner entered into an agreement with a developer/manufacturer to begin manufacturing prototypes of its proprietary pet tracking device.

The Guardian Orb Pet Tracker is a derivative technology of Gopher's Guardian Patch tracking technology and is designed to provide its users with local tracking capability using a re-chargeable/replaceable battery source.

The manufacturer was contracted by Gopher's joint venture partner to design and manufacture both the static and portable pet tracker systems. Upon successful development and delivery of prototypes, Gopher's joint venture partner intends to appoint the manufacturer as the exclusive manufacturer subject to entering an appropriate agreement.

The manufacturing agreement is in conjunction for the rollout plan of the Indiegogo <http://www.indiegogo.com> crowdfunding consumer campaign as previously announced.

Intellectual Property

On December 27, 2017, Gopher announced that it obtained through its agent, Dr. Daniel Rittman, CTO of Gopher, a Certificate of Registration No. 5.356.006 for the PUZPIX social media game trademark. The registration was issued in the United States Patent and Trademark Office on December 12, 2017.

On December 15, 2017, Gopher announced that in addition to its patent filings in the United States, Gopher recently filed a patent application in the European Union Patent Office. European Patent Application No. 16759244.3 is entitled "ELECTRONIC CIRCUITS FOR SECURE COMMUNICATIONS AND ASSOCIATED SYSTEMS AND METHODS" and covers Gopher's proprietary microchip technology.

Under multiple claims with this European Union ("EU") filing, Gopher is seeking to enhance its US patent claiming process subsystem including a compliance circuit, a microprocessor, an interrupt controller, and a bridge; a control block including a clock manager, a reset manager, a power manager, and a system control; a crypto-block including a master sub-block, a slave sub-block, a direct memory access circuit, a packet buffer, and a crypto-engine; and an interconnect communicatively connecting the process subsystem to the control block and the crypto-block.

On September 18, 2017, Gopher announced that it filed for extension of the GOPHERINSIGHT, GOPHERNET and FRIENDINME Trademark Applications. These were the third extensions filed. As such, Gopher has potentially two more extensions or 18 months to start utilizing these Trade Marks.

Danny Rittman, CTO of Gopher, stated, "The trademarks can be applied to our consumer products including the Guardian Pet Tracker, personal tracking devices that work with or without GPS. We believe our core business portfolio of real-time, heuristic-based - mobile technologies allow for multiple product extensions that we can apply this new trademark to."

On March 30, 2017, Gopher announced that CTO, Dr. Rittman, received a Notice of Allowance in the FRIENDINME trademark application, which was subsequently licensed to Gopher. Gopher also extended the trademark applications for GOPHERINSIGHT and GOPHERNET for a period of six months.

R&D Development

During 2017, Gopher Protocol R&D evaluated various possible applications based on its proprietary technology. One arena is the unmanned aerial vehicles (UAVs). The dDrone prototype was developed equipped with Gopher's technology to evaluate the possibilities.

Gopher "dDrone" technology, which uses Artificial Intelligence (AI) to create what is believed to be the world's first "Smart Drone." Gopher AI drone technology uses machine learning to give drones advanced flight capabilities. Gopher's AI drone technology can solve complex problems related to geo-locations, weather conditions and obstacle avoidance.

The first prototype was designed with two main features: (i) its capacity to learn, and (ii) ability to solve complex problems in real time.

About Gopher Protocol Inc.

Gopher Protocol Inc. (OTCQB: GOPH) ("Gopher" and the "Company") (<http://gopherprotocol.com/>) is a development-stage company which consider itself Native IoT creator, developing Internet of Things (IoT) and Artificial Intelligence enabled mobile technology. The Company has a portfolio of Intellectual Property that when commercialized will include smart microchips, mobile application software and supporting cloud software. The system contemplates the creation of a global network. The core of the system will be its advanced microchip technology that can be installed in any mobile device worldwide. Gopher envisions this system as an internal, private network between all enabled mobile devices

providing shared processing, advanced mobile database management/sharing and enhanced mobile features.

About Guardian Pet Tracker <http://www.guardianpettracker.com/>

Corporate Site: <http://gopherprotocol.com>

Press page/ press kit - http://gopherprotocol.com/?page_id=228

Consumer and product website for Guardian Patch: <http://www.guardianpatch.com/>.

GOPH disclosure: More info: [SEC link /technology abstract:](#)

Forward-Looking Statements

Certain statements contained in this press release may constitute "forward-looking statements". Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors as disclosed in our filings with the Securities and Exchange Commission located at their website (<http://www.sec.gov>). In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic conditions, and governmental and public policy changes. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of the press release.

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