

Listed:	OTCQB
Symbol:	GOPH
Shares Outstanding:	51.79 MM
Shares in the Public Float:	6.63 MM
3 Month ADV:	20,721 shares
52 Week Range:	\$0.11 - \$1.30
Market Cap:	\$16.57 MM
Price (9/30/17):	\$0.32

GOPHER
PROTOCOL



Creating a Network of Financial and Technology Products

GOPHER PROTOCOL INC. Summary

Gopher Protocol Inc. is a development stage company that is creating innovative mobile microchip (ICs) and software technologies based on GopherInsight™, a technology that the Company has an exclusive license to market in perpetuity. GopherInsight™ is a patented real-time heuristic based (self-learning/artificial intelligence) mobile technology. The GopherInsight™ chip technology, if successfully fully developed, will be able to be installed in mobile devices (smartphones, tablets, laptops, etc.) as well as stand-alone products. It is intended that GopherInsight™ software applications will work in conjunction with GopherInsight™ microchips across mobile operating systems, providing computing power, advanced database management/sharing functionalities and more. The technology under development consists of a smart microchip, mobile application software and supporting software. The system contemplates the creation of a global network. Upon development, the Company believes that its microchip technologies may be installed within mobile devices or on SIM cards.

UGO HUB Summary

UGOPHERSERVICES, a wholly owned subsidiary of GOPHER PROTOCOL, has established UGO HUB a network of 15,000+/- locations that provide top prepaid and traditional financial services as well as products and accessories to consumers. With average weekly foot traffic estimated at 2,000 per week (<http://distributech.net/Demographics.aspx>), the Company believes the UGO and GOPHER brands may be exposed to an estimated 30 million consumers per week. UGO HUB products include: prepaid financial services (credit card, phone card, gift card, etc.), financial services (bill pay, ATM, payday loans, check cashing, Bitcoin, etc.), products and accessories (SIM Card, cellphone chargers, cases, headphones, etc.)

Company Network and Products

NETWORK

Approximately 15,000 locations in the United States

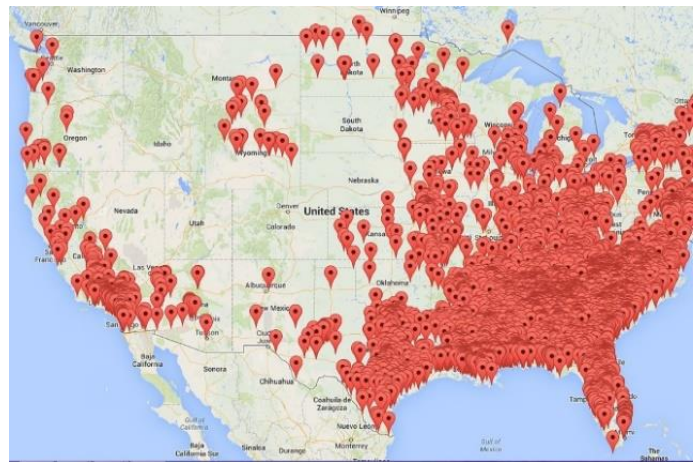
PRODUCTS

UGO HUB

- Prepaid Financial Services
- Financial Services
- Products
- Accessories

GOPHER PROTOCOL

- Guardian Sphere (pet tracker)
- Guardian Patch (sticky patch)
- Guardian Pack (group tracking)
- Epsilon



News in Connection with UGO HUB

10/18/2017 Gopher Protocol Hires 20 Year Veteran to Engage over 200 market Partners to Maximize Revenue from Newly Acquired Assets – Mr. Roger Kean to lead the development of Gopher's Market Partners. Initially, Mr. Kean will engage with over 200 Market Partners that have experience in the Prepaid Market. Mr. Kean will also be charged with growing both the revenue and number of Market Partners working on behalf of the Company. Mr. Kean has 20 years' experience in the prepaid distribution market and managing Market

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Partners. He recently played a role in Prepay Nations acknowledgment as "fastest-growing private company in Philadelphia" at the 2013 Philadelphia100 awards and a ranking of #52 on Forbes Americas Most Promising Companies for 2013.

9/27/2017

Gopher's New CEO Gregory Bauer Shares Vision on Leveraging Distribution for AI and Tracking Technology Portfolio – Gregory Bauer said the company's newly acquired assets from RWJ Advanced Marketing will streamline distribution and inventory management. "RWJ brings to Gopher a lot of distribution," he said. "We have DSD which is direct store delivery, so as Gopher moves into a retail based product that we're looking at bringing to market, they will help put it on the shelf for us and manage the inventory for us."

Hear the full podcast here: <http://www.investorideas.com/Audio/Podcasts/092517-Gopher.mp3> "It will also allow us the platform that we currently have that will leverage our in store technology we use to sell our products. That will help bring more coverage to our intellectual properties."

9/11/2017

Gopher Protocol Introduces UGO HUB Brand - Through its recent acquisition of assets from RWJ Advanced Marketing, Gopher has begun developing and deploying UGO HUB. The Company intends to upgrade the designated website for the brand, which is currently located at <http://www.prewaysales.com/> UGO HUB is a stand-alone network of 15,000+/- locations throughout the United States that provide cellular top off for all carriers, prepaid and other financial services products and private branded accessories to consumers utilizing DSD -- Direct Store Delivery for fulfillment. In theory, UGO HUB is seen as a "Store Within a Store" at certain locations. The Company hopes to grow its network over time with this alternative revenue sharing arrangement, as opposed to traditional wholesale pricing, with partner locations. With average weekly foot traffic estimated at 2,000 per week (<http://distributech.net/Demographics.aspx>), the UGO HUB Brand is potentially exposed to an estimated 30 million consumers per week. Gopher will also begin working on a UGO branded line of its Artificial Intelligence enabled mobile technologies that will be distributed through the 15,000+/- "Store Within a Store" locations.

Gopher Protocol Executive Team

Greg Bauer: Chief Executive Officer

Mr. Bauer is the executive director for WL Petrey and UGO HUB/PreWay. He is an entrepreneur skilled at corporate turnarounds. Since 2000, he has been an integral part of several corporate turnarounds. Early in his career Mr. Bauer successfully restructured PAVIS, a publicly traded entity. At PAVIS he was responsible for securing funding and reorganizing the company giving it direction and focus. Bringing that knowledge and experience to W.L. Petrey Wholesale LLC. in 2007. Over the last 20 years he has focused on recognizing industry trends and innovating W.L. Petrey's approach to maximize profits despite the many evolutions the industry has undergone. Increasing distribution from 800 stores to 15,000+/- . A master negotiator and connector, his vision has been integral in building W.L. Petrey's offering of the most dynamic suite of products and services available from one company. Mr. Bauer attended Maryland University and was a Quarter Master in the United States Navy for 6 years with several letters of commendation and other awards. While in the Navy he worked on his degree at the University of Florida. He is a member of the AFPA (Alternative Financial Service Provider Association) and other Telecom and Retail Associations that have enhanced his knowledge base for identifying industry trends.

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Danny Rittman: Chief Technology Officer

Dr. Rittman is the Director and Chief Technology Officer of GOPH. He is a software architect and an integrated circuit technology expert; he is also a semiconductor designer with over 20 years of experience with leading global tech companies including Intel, DEC, IBM, and Qualcomm. Dr. Rittman has worked on many prestigious integrated circuits projects (Intel's Pentium Pro, DEC's Alpha chip, and others), and was the founder and CTO of BindKey Technologies, an EDA corporation that was acquired by DuPont Photo masks. Dr. Rittman is a key figure in the EDA (electronic design automation) arena and has led numerous global software and hardware teams in the field. Currently, he serves also as a Senior Integrated Circuit Consultant for Qualcomm/Max Linear; prior to GOPH, he was the Founder and CTO of Micrologic Design Automation. Dr. Rittman's early career was spent as a Software Senior Consultant at IBM, after having founded Bindkey Technologies. He received his PhD and MSc in Computer Science from La Salle University.

Mansour Khatib: Chief Marketing Officer

Mr. Khatib combines his experience with big-box retailers, social media, and crowdfunding, which provides GOPH a competitive edge in sales and marketing. He has developed and marketed numerous consumer websites including EagleRider and Leisurelink. Additionally, he built distribution and marketing systems for Expedia, Orbitz, Saber, Amadeus and Hotels.com. Having studied Economics at the HS Wuppertal, Mr. Khatib also holds a degree in Electrical Engineering from the Technical University of Aachen, Germany.

Warren Jackson: Advisor

Mr. Jackson among the owners, owns and operates W.L. Petrey Wholesale Company Inc. W.L. Petrey Wholesale was founded in 1898. In the early 1980's, Warren took Petrey Wholesale in a new direction by developing a business plan to pursue the distribution of wholesale groceries primarily to service the needs of convenience stores. Through their efforts, W.L. Petrey Wholesale has become a leader in distribution throughout the Southeast and services close to 10,000 stores nationwide. The company employs over 600 individuals and through Warren's innovative thinking, they have branched out beyond Grocery into Novelty, Food Service, Prepaid and Manufacturing. W.L. Petrey has annual revenues in excess of \$600 million.

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